



August 11, 2006

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Robert H. Reckers

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Re: Our Ref.: MFCP.108798
Serial No. 10/691,887
Title: SYSTEM AND METHOD FOR NAVIGATING CONTENT IN AN
ITEM

Dear Sir:

Enclosed herewith are following documents:

- Summary of Interview;
- a self-addressed postal card to acknowledge receipt of the foregoing submissions.

The Commissioner is authorized to change Deposit Account No. 19-2112 for the filing fee and any additional fees which may be required in connection with this application. This authorization is made in duplicate.

Respectfully submitted,

Robert H. Reckers
Reg. No. 54,633

RHR/df
Enclosures

CERTIFICATE OF MAILING 37 C.F.R. § 1.8	
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<u>August 11, 2006</u> Date	<u>[Signature]</u> Signature

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Tampa
Washington, D.C.

Filed 10/23/03

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANTS:

CHARLES W. STABB, *ET AL.*

SERIAL NO. 10/691,887

FILING DATE: OCTOBER 23, 2003

TITLE: SYSTEM AND METHOD FOR
NAVIGATING CONTENT IN AN ITEM

§ ATTORNEY DOCKET No. MFCP.108798

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GROUP ART UNIT: 2174

EXAMINER: SY D. LUU

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

CERTIFICATE OF MAILING 37 C.F.R. § 1.8	
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<u>Aug 11 '06</u> Date	<u>[Signature]</u> Signature

SUMMARY OF INTERVIEW

Pursuant to MPEP § 713.04, Applicants submit the following summary of an applicant-initiated interview with Examiner Luu conducted on August 8, 2006.

Brief Description of the Nature of any Exhibit Shown or any Demonstration Conducted:

No exhibits were shown and no demonstrations were conducted.

Identification of the Claims Discussed:

The limitations of independent Claims 1, 15, 31 and 34 were discussed.

Identification of Specific Prior Art Discussed:

Amro, *et al.*, U. S. Patent No. 5,680,561 ("Amro") and Livingston, U.S. Patent No. 6,621,590 ("Livingston").

Identification of the Principle Proposed Amendments of a Substantive Nature Discussed:

The Examiner and Applicants' representative generally discussed the differences between the independent claims and the Amro reference. The Examiner and Applicants' representative discussed a proposed claim amendment surrounding the format of the preview display.

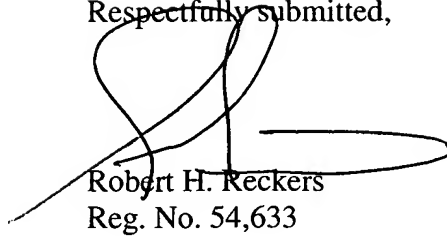
The General Thrust of the Principal Arguments of Applicants and the Examiner:

The Examiner and Applicants' representative generally discussed proposed claim amendment. The Examiner indicated that the claim amendments directed to the format and/or content of the preview display may allow the claims to overcome the present rejection.

General Indication Of Any Other Pertinent Matters Discussed:

No other pertinent matters were discussed.

Respectfully submitted,

A handwritten signature in black ink, appearing to be 'R. H. Reckers', written over the typed name and registration number.

Robert H. Reckers
Reg. No. 54,633

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